

# Avery

## JOHANSON

GRAPHIC DESIGNER |  
DIGITAL MARKETER



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Instagram  
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### PERSONAL PROFILE

Experienced Digital Marketer with extensive experience building, maintaining and running successful digital marketing campaigns. Adept at creating and implementing client-centered, successful campaigns, aimed at improving brand awareness and presence. Collaborative and creative manager accomplished at digital marketing presence content.

### ACADEMIC BACKGROUND

Elgin Community College  
Associate of Arts  
Graduated August 2018 with Honors

Flashpoint College | Columbia College Hollywood  
Bachelor's of Graphic Design & Digital Media  
Expected Graduation: 2021

### WORK EXPERIENCE

*Marketing Assistant*

**2017-2020** Travelon Bags

Assisted the senior marketing coordinator with various projects such as organizing photoshoots, managing all social media accounts, contacting social media influencers, and laying out yearly catalog

*Marketing Assistant*

**2017-Present** KPopSeoulShop

Assisted the CEO with managing all social media accounts, contacting social media influencers, hosting giveaways, creating imagery for social media, and updating website with new products

### SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- HTML5 & CSS
- Photography
- Content Marketing
- Influencer Marketing